

# Logistics



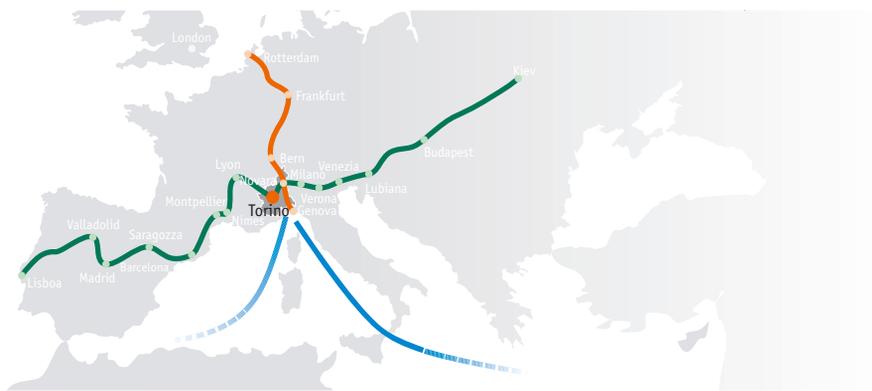
**in Piemonte**  
*Northwest Italy*



**CENTRO ESTERO INTERNAZIONALIZZAZIONE**  
**PIEMONTE** *Agency for Investments, Export and Tourism*  
Promoted by Regione Piemonte and Chambers of Commerce

# A unique industrial vocation

*Piemonte, gateway to a market of 500 million people, can boast profound industrial know-how and diversified manufacturing activities*



The regional economy has grown and developed thanks to the presence of important industrial centres – some of the most active sectors are automotive, with an integrated fabric of companies that supply parts and components, machinery, equipment and services, the transportation industry, the production of machinery for industry, manufactured products other than automotive components, chemicals etc. Over time, transport and logistics networks have grown up around these centres, stretching out from Piemonte to link with Italian, European and international markets. The region's road and rail networks are the nation's most close-knit and provide Alpine routes to both the north and west.

## **Piemonte at the centre of European business**

Piemonte, situated at the crossroads of the two main axes of the Lisbon-Kiev European Corridor and the Genova-Rotterdam Corridor 24, is a territory with interesting perspectives for those who want to set up or run freight transport operations and high-quality activities in the logistics field. This is thanks to the presence of highly developed networks of communication at a European level, integrated by road and railway systems. The region's vicinity to the ports of Italy's northern Tyrrhenian Sea makes Piemonte

the natural extension of the port facilities, offering at the same time vast territories fully connected to the transport networks. This has led to the construction of some excellent intermodal freight hubs, located in the urban areas of Alessandria, Novara and Torino.

## **An efficient logistics system**

- A network of around 1,000 km of motorways and 2,000 km of railways connects the region with the main Italian and European cities, with easy access to all parts of Europe. Its vicinity to Mediterranean ports and an integrated logistics system allow fast and efficient movement of goods and people along the main national and international lines.
- The international airport of Torino Caselle, only 20 minutes from the city centre, provides daily links with the main economic and business centres in Italy and Europe. Malpensa, the most important intercontinental airport in southern Europe, 100 km from Torino, completes the range with connections to the markets of North America and the Far East.
- Investments for more than € 30bn for the next few years have already been planned and initiated, to improve the region's infrastructures: road network, railways, intermodal and logistics platforms, tunnels.

## **Facts & figures**

- 4.4 million inhabitants
- 124 billion GDP (more than 8% of the national total)
- per capita GDP 25% higher than the European average
- 37 billion exports of goods and services
- about 80% of GDP invested in R&D comes from the private sector
- Over 200 public and private R&D centres, 380 laboratories, 4 universities, 6 science and technology parks
- Piemonte 1st Italian region for private investment in R&D
- 1st Italian region for expenditure on innovation in the manufacturing sector
- 1st Italian region to have established a regional agency dedicated to inward and outward investment
- 1st and unique Italian region to have created a dedicated financial tool for attracting and supporting FDI, the Regional Investment Contract



Piemonte Agency is the unique, free reference point for companies wishing to locate in Piemonte. The inward investment team can advise you on every aspect of starting and running a business in Piemonte, providing assistance at every stage of the project.

The team also supports foreign companies which have already invested in Piemonte, in order to facilitate operations and development in the region.

## How we can help

- **assessment and information phase**
  - specific economic and market data
  - legal / labour / tax
  - incentives, grants, fiscal bonuses
  - economic and industrial climate, competencies, know-how and key sectors
  - skilled workforce, specialist training programmes
  - real estate
  
- **start-up and assistance**
  - advice on how to set up a legal entity in Italy
  - site selection for production, services and R&D activities
  - selection of grants and incentives for investment, R&D, training
  - introduction to local and regional institutions, science and technology parks, R&D networks, innovation hubs
  - links to universities and centres of excellence
  - pre-feasibility studies
  - Regional Investment Contract

Our services are free, responsive, tailored to your needs and totally confidential. We can provide assistance at every stage of your project.

For a confidential discussion about the ways we can help you, please contact:  
[investment@centroestero.org](mailto:investment@centroestero.org)



*“In recent years, Piemonte has made considerable investments in the potential of its goods transport and warehousing system. A tradition of excellence in this field, the advantageous geographical position at the crossroads of major European trade routes and the proximity to the ports of the northern Tyrrhenian Sea are the key ingredients of what is increasingly seen as the “Piemonte system”, able to meet the demand for the handling of goods in arrival from Ligurian and other ports.*

*The goal that we are pursuing, also through the amendment of the relevant regulations, is to aid the integration of the various points of excellence in logistics in the region both through the differentiation of specialisations and through more substantial public intervention in transport infrastructures, on the road but above all by rail.*

*With its four logistics hubs in Alessandria, Cuneo, Novara and Torino, each of which has a specialisation unique and indispensable for our region, the Piemonte system can represent one of the most important drivers for the development of the north-west of the country.”*

*Mercedes Bresso*

*President of Piemonte Region*



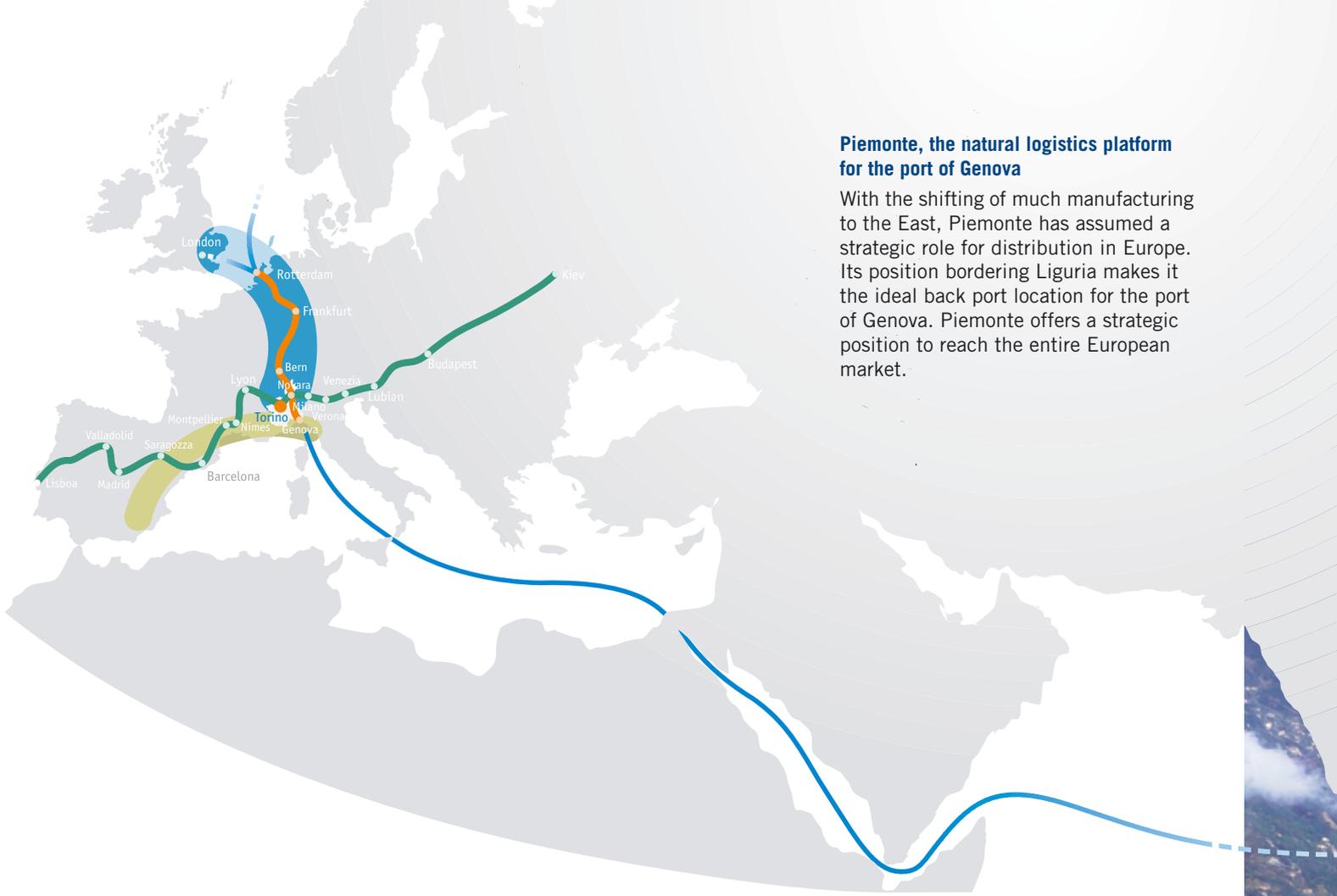
## The Regional Logistics Plan

*Piemonte Region is drawing up its own Logistics Plan, based on the major projects which have been launched and in part completed to strengthen its system of transport infrastructures. The key points for action include the strengthening and specialisation of the intermodal centres and platforms that constitute the backbone of the North-West's logistics system (Novara, Alessandria, Orbassano).*

*All the Region's initiatives in this field are aimed at strengthening the whole logistics system, thus also responding to new business requirements. Special marketing actions will also be taken to attract new companies that offer development prospects.*

The general principles of the regional programme are:

- promotion and exploitation of regional potential and synergies with bordering territories, including the cross-regional scale;
- expansion of goods transport by rail so as to diminish road congestion;
- promotion of initiatives to support eco-sustainable goods transport;
- support for the development of logistics initiatives for the urban distribution of goods;
- improvement and rationalisation of the facilities for switching from one mode of goods transport to another and the enhancement and promotion of the regional intermodal facilities;
- integration and optimisation of the use of infrastructures for goods and passenger transport, including the development of innovative technological applications to increase levels of safety and efficiency.



## Piemonte, the natural logistics platform for the port of Genova

With the shifting of much manufacturing to the East, Piemonte has assumed a strategic role for distribution in Europe. Its position bordering Liguria makes it the ideal back port location for the port of Genova. Piemonte offers a strategic position to reach the entire European market.

The long-term objective of Piemonte is a global synergy of the logistics system that will enable the region to expand and strengthen the already rich industrial panorama of the Italian north-west. A first step in this direction is the region's entry into SLALA ([www.slala.it](http://www.slala.it)), the company that coordinates and promotes the development of logistics in the Liguria and Alessandria area.

### The port of Genova

Genova is Italy's most important container terminal for high added value operations, and one of the main ones in the Mediterranean, well connected to Gioia Tauro, the largest hub in the central Mediterranean. The port of Genova provides the closest point to the heart of the European market for ships coming from the East via Suez. Its terminals and their connections to the road and railway networks can manage all logistics activities.

### Back-port of Alessandria, a major national hub

The project has begun for a major national hub to act as an intermodal centre and for the transfer of goods from train to train linked to the Ligurian port system, in particular Genova and Savona. A memorandum of understanding signed between Piemonte and Liguria regions,

the provinces of Alessandria, Genova and Savona, the municipalities of Alessandria and Genova, the state railways, the port authorities of Genova and Savona, Fondazione Slala and the industrial associations of Liguria and Piemonte sets in motion a process that in three years will make it possible to invest € 90 million and to construct an area of three hundred thousand square metres able to handle 500,000 TEUs a year, almost one third of the potential of the port of Genova. The intermodal hub of Alessandria will underpin the growth of the ports of Genova and Savona, will integrate port operations through the development of high added value logistics services, and will complete the "square" of logistics in northern Italy (Novara, Torino Orbassano and Milano Smistamento).

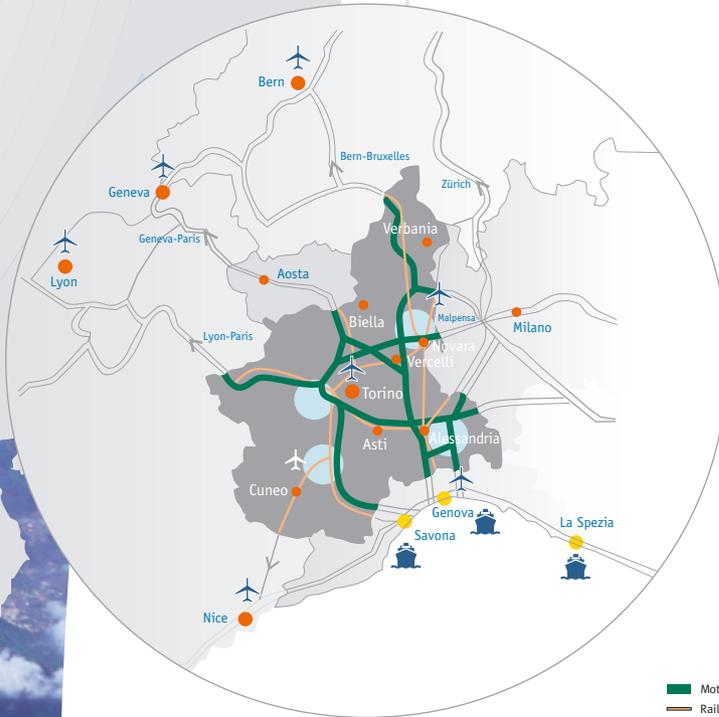
The possibility is under consideration for the construction of a three-track railway tunnel for automatic shuttles separate from the normal railway lines between the western Riviera and the province of Alessandria in order to create a back port in the area for the sea port of Genova Voltri. The rationale for the operation lies in the market surveys made by the port of Genova that describe development potential similar to what is being achieved by the major northern European ports for 10 million TEUs.

With this system that would stretch from the sea port (Voltri) to the land port (near Alessandria) the logistics platform required to handle this massive quantity of goods, it should be possible to achieve the goal of major port and logistics development for Liguria and the Po valley combined with environmental compatibility.

### Cuneo area: Savona back port project

A project regarding the Cuneo – Savona link is currently being assessed. This aims to study the logistics links between the Ligurian port system and the Cuneo area, with reference to both the "long networks" and the "short networks", for the purpose of strengthening the role of the province of Cuneo in logistics connections and interchange, in particular for traffic from France and the port of Savona. The logistics infrastructure envisages three hubs, each with specialisations linked to local strengths: Cuneo, the logistics platform specialised in the agri-food sector, Fossano, intermodal node for transport to northern Europe and the rest of Italy, Mondovì, mainly back port logistics and distribution dedicated especially to the wood and furniture sectors, semi-processed metals (laminates) and engineering.





### TEN and the three main markets within short reach



- Motorways
- Railways
- Main airports
- Regional logistics hubs

## High capacity logistics platforms in Piemonte

The increasing importance of the port of Genova is fuelling the growth of capacity for outbound logistics from Piemonte to Europe. Substantial public investments are being made to exploit north-west Italy's strategic position as a destination port.

### S.I.TO

([www.sitospa.it](http://www.sitospa.it))

Total area 2,800,000 sq.m

Goods handled 2,000,000 tonnes/year

The freight village of Torino is located in a geographically strategic position for national and international connections. This location, the presence of a railway yard, with a shuttle service to France, the quality of the services provided and the use of high-technology systems have led to the concentration of large numbers of important companies in the transport and logistics sector. S.I.TO has become a leading company in transport infrastructure.

### C.I.M. Centro Interportuale Merci Novara

([www.cimspa.it](http://www.cimspa.it))

Intermodal terminal 160,000 sq.m

Storage and services area 230,000 sq.m

Roads and utilities 220,000 sq.m

Novara freight village is one of the main reference points of the intermodal network in Italy. Situated on the border between the key regions of the Italian economy, Piemonte and Lombardia, at the crossroads of two important international routes - west-east through the Frejus rail tunnel, and north-south through the Swiss rail tunnels - it is a gateway towards the most important destinations in northern France, the Netherlands, Belgium and Great Britain. The freight village's seamless connections with the road and rail networks allow easy pick-up and delivery of intermodal loads.

### Interporto Rivalta Scrivia

([www.interportors.it](http://www.interportors.it))

Total area 2,000,000 sq.m

Goods handled 1,700,000 tonnes/year

Interporto Rivalta Scrivia is a multipurpose logistics hub, capable of providing ad hoc, turn-key services. Located in the centre of an important industrial and commercial area in the north-west of Italy, it was established to act as the back port of Genova and as an additional wharf further inland.



### Rivalta Terminal Europa

The terminal will be created in an area directly connected to the station of Rivalta Scrivia on the Novi-Tortona line. The internal rail branch exists already and is able to handle in-coming trains. Terminal Europa is located in a position of highly strategic importance, at the crossroads of the main railway lines connecting the countries of the north east and those of western Europe (corridor 5) and the lines linking Genova to the ports of northern Europe (3rd Liguria-Piemonte Apennine crossing). The position of the Terminal will allow the use of an ideal platform for the handling of imported and outgoing goods, supporting the efficiency and growth of Ligurian ports. Terminal Europa will be the first inland logistics platform able to operate under the control of the customs authority of Genova.

Terminal Europa will offer a range of services: inland wharf/road-rail interchange for incoming and outgoing goods /transit point for rail transport /operational support centre for import-export activities and the development of Ligurian port traffic /warehousing centre, transport and processing of goods in the open and in containers subject to customs controls /warehousing logistics services managed directly or through local specialists.

## Resources available for new investments in industry, services and R&D centres

### The Regional Investment Contract

The RIC is an innovative financial tool managed by Piemonte Agency, aimed to encourage the arrival and development in Piemonte of investments in industry, services and research from abroad.

*Beneficiaries:* small, medium and large companies wishing to locate an operating unit in Piemonte

*Sectors:* production of innovative goods and services, renewable energy.

*Initiatives:* creation of new production or service facilities and headquarters, restructuring or conversion of an existing production plant or re-activation of inactive plants or facilities, creation of R&D centres, competency and design centres, laboratories; development of research projects.

*Guarantees:* rapidity and certainty of timing for administrative procedures, investment support with grants, commitment of the local authorities, universities and research bodies involved, the creation of infrastructures, the running of research activities in cooperation with the company, assistance in all stages of the project.

For further information about the Regional Investment Contract, contact Piemonte Agency: [investment.contract@centroestero.org](mailto:investment.contract@centroestero.org)

### Incentives and grants

In addition to the Regional Investment Contract, resources are also available according to:

- POR (Regional Operational Programme) 2007-2013: over half the funds are dedicated to R&D and innovation;
- Regional Law number 4/2006: aimed to support SMEs' R&D and innovation programmes;
- Regional Law number 34/2004: aimed to support R&D and innovation especially for collaborative research, technology platforms and internationalisation.

For further information on incentives and grants in Piemonte, please contact Piemonte Agency: [investment@centroestero.org](mailto:investment@centroestero.org)

## Centro Estero per l'Internazionalizzazione Piemonte Agency for Investments, Export and Tourism

Piemonte Agency is the first Italian regional agency dedicated to internationalisation that brings together institutional development actors, public and private business associations, the academic and research worlds. Piemonte Agency focuses chiefly on attracting foreign direct investment, increasing the presence of local companies and their competitiveness on international markets, and promoting the region's tourist offer and products worldwide. Piemonte Agency is the unique, free reference point for companies wishing to locate in Piemonte.

### Promoting members



### Headquarters

Corso Regio Parco 27-29  
10152 Torino, Italy  
Tel. +39 011 6700 511  
[www.centroestero.org](http://www.centroestero.org)  
[www.investintorinopiemonte.org](http://www.investintorinopiemonte.org)  
[investment@centroestero.org](mailto:investment@centroestero.org)

### Foreign network

 **Italian Chamber of Commerce and Industry for the UK**  
1 Princes Street, London W1B 2AY  
Tel: +44 020 7495 8191  
[cfianco@italchamind.org.uk](mailto:cfianco@italchamind.org.uk)

 **Oco Global**  
65, Rue d'Anjou  
75008 Paris  
Tel. +33 1 43875640  
[laurent.sansoucy@ocoglobal.com](mailto:laurent.sansoucy@ocoglobal.com)

 **Italienische Handelskammer München**  
Ottostrasse 1  
D-80333 München  
Tel. +49 89 96166170  
[evangelista@italcam.de](mailto:evangelista@italcam.de)

 **Oco Global**  
14 Wall Street  
New York NY, 10005  
Tel. +1 212 6181688  
[gregg.davis@ocoglobal.com](mailto:gregg.davis@ocoglobal.com)

#### Baden-Württemberg office

Lenzhalde 69  
D-70192 Stuttgart  
Tel +49 711 2268042  
[stuttgart@italcam.de](mailto:stuttgart@italcam.de)

 **Indo-Italian Chamber of Commerce & Industry**  
Bengal Chemicals Compound  
502 Veer Savarkar Marg, Prabhadevi  
Mumbai 400025  
Tel: +91 22 2436 8186 ext: 126  
[p.chipalkatti@indiaitaly.com](mailto:p.chipalkatti@indiaitaly.com)

 **Unioncamere Piemonte**  
Rue de l'Industrie 22  
1040 Bruxelles  
Tel. +32 2 5500250  
[sede.bruxelles@unioncamerepiemonte.be](mailto:sede.bruxelles@unioncamerepiemonte.be)

