# PIEMONTE HEALTH & BEAUTY & TOSM e-Health

**B2B meetings**

# *International companies and public organisations meet Piemonte companies*

# 10th and 11th December 2014

**International Key Player Profile Form**

***Enrolment Form***

(Please answer all questions)

**Working language: English**

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| --- | --- |
| Company name | WIC SOLUÇÕES EM TECNOLOGIA E CONSULTORIA |
| Address | JÕAO GURGEL, 2486 CENTRO |
| Post code, City | 14.801-405, ARARAQUARA, SP BRASIL |
| Website | [www.wicsolucoes.com.br](http://www.wicsolucoes.com.br) |
| Spoken languages | Ingles e Portugues |
| Date of establishment | 2007 |
| Turnover in euro (€) in 2013 | 568.300 |
| Nr of employees in 2013 | 18 |

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| **PIEMONTE HEALTH & BEAUTY** | |
| Please indicate your **business areas**: | 🗹 Healthcare  🞏Cosmetics / Beauty  🞏Both - please detail: Healthcare …… %  Cosmetics / Beauty... % |
| Please indicate your **activities:** | 🞐Import  🗹Distribution  🞐Agent  🞐Manufacturer of pharmaceuticals ,medical devices and food supplements |
| Please describe your activities: | Solutions and consulting from Healthcare for Pharmacy, Hospital e Health Private Plans. |
| Please specify the **sectors**: | 🞏 PLANNING DESIGN AND CONSTRUCTION  (feasibility studies, planning design, Health centers planning design and construction supervision, etc.)  Specify ………………………………………………………………………………………………………………………………………………….  🞏 FURNITURE AND SUPPLIES  (Interior fittings for sanitary/SPA/Beauty centers use, Goods and services for sanitary use, etc.)  Specify……………………………………………………………………………………………………………………………………………………….  🞏 MEDICAL EQUIPMENT  (Electromedical equipments, Laboratory equipments, Diagnostic  Physiotherapy/Orthopedics and Rehabilitation System, Commodities and Consumer goods, etc.)  Specify……………………………………………………………………………………………………………………………………………………….  🞏 EQUIPMENT FOR COSMETICS  (Devices and equipment for beauty centers, fitness centers, SPAS, Cosmetics and Natural, Processing under contract, Food supplements, etc.)  Specify……………………………………………………………………………………………………………………………………………………….  🗹 E-HEALTH  (Hospital management systems, Electronic patient records (EPR / EHR), Remote management systems (mobile messaging / alerts / booking / recalling), Telemedicine / Teleconsultancy, etc. )  Working with Solutions and consulting for the biggest medical group in Brazil.  🞐BIOTECHNOLOGY  (Bioinformatics, Biomedical, Green biotechnology, Red Biotechnology, White biotechnology, Life sciences, Pharmaceutical, etc.)  Specify………………………………………………………………………………………………………………………………………………………. |
| Please detail the products you deal with (and related brands):  - typology  - range | Health area Software |
| Please indicate whether you have your own brand/s | Work Pharmacy, WSI – Integration Systems |
| Geographic areas covered | In Brazil on States of São Paulo, Mato Grosso, Alagoas, Minas Gerais and Santa Catarina |
| Please indicate if you are already sole agent of foreign products | No |
| Please indicate if you have contacts with foreign suppliers. If yes, indicate the country/ies | Yes, Italy |
| Please indicate your customers’ characteristics. | The biggest medical group in the world localizated Brazil |
| Please indicate if you have already worked with Italian companies.  If yes, which ones? | No |
| Please indicate products/services/processes solutions you are looking for | Solutions for health hardware and software |
| Please indicate which kind of cooperation you would be more interested in:  (i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier) | Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier |
| Please give further useful information |  |
| Please give the specific purpose of your visit to Italy | Establish contacts to develop business partnerships |
| Please indicate your future projects and goals. What kind of sectors, solutions and technologies you are planning / wish to develop, but have not found yet the support to do so | Developer medical tecnologic mobile, integrations between hardware and sofware and integrations between different sofware that we doesn´t developer |

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| **TOSM e-Health** | |
| Please indicate the **ICT sectors** you deal with | 🞐Agrifood  🞐Automotive  🞐BMP  🗹Business management System  🗹Consultancies  🞐Educational  🞐Energy  🞐Environment  🗹e-Government  🗹e-Health  🞐Finance & Digital Payments  🞐Intelligent Transport System & Logistics  🞐Mobile Apps  🞐Multimedia  🞐Retail  🞐Security  🞐Smart Energy & Smart Building  🞐Tourism & Digital Media  🞐Utilities  🞐Other - please detail……………………….  🞐All above sectors are of interest ……… |
| Please detail the products you deal with (and related brands):  - typology  - range | Health area Software |
| Please indicate whether you have your own brand/s | Work Pharmacy, WSI – Integration Systems |
| Geographic areas covered | In Brazil on States of São Paulo, Mato Grosso, Alagoas, Minas Gerais and Santa Catarina |
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| Please indicate which kind of cooperation you would be more interested in:  (i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier) | Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier |
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| Please indicate other ICT sectors you are interested in: | 🞐Agrifood  🞐Automotive  🞐BMP  🗹Business management System  🞐Consultancies  🗹Educational  🗹Energy  🗹Environment  🞐e-Government  🗹e-Health  🞐Finance & Digital Payments  🗹Intelligent Transport System & Logistics  🗹Mobile Apps  🞐Multimedia  🞐Retail  🗹Security  🗹Smart Energy & Smart Building  🞐Tourism & Digital Media  🞐Utilities  **Please detail**………………………. |

**PIEMONTE AGENCY** / CENTRO ESTERO PER L’INTERNAZIONALIZZAZIONE

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