# PIEMONTE HEALTH & BEAUTY & TOSM e-Health

**B2B meetings**

# *International companies and public organisations meet Piemonte companies*

# 10th and 11th December 2014

**International Key Player Profile Form**

***Enrolment Form***

(Please answer all questions)

**Working language: English**

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| Company name | WIC SOLUÇÕES EM TECNOLOGIA E CONSULTORIA |
| Address | JÕAO GURGEL, 2486 CENTRO  |
| Post code, City | 14.801-405, ARARAQUARA, SP BRASIL |
| Website | [www.wicsolucoes.com.br](http://www.wicsolucoes.com.br) |
| Spoken languages  |  Ingles e Portugues  |
| Date of establishment  | 2007 |
| Turnover in euro (€) in 2013 | 568.300 |
| Nr of employees in 2013 | 18 |

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| **PIEMONTE HEALTH & BEAUTY** |
| Please indicate your **business areas**: | 🗹 Healthcare🞏Cosmetics / Beauty🞏Both - please detail: Healthcare …… % Cosmetics / Beauty... % |
| Please indicate your **activities:** | 🞐Import🗹Distribution🞐Agent 🞐Manufacturer of pharmaceuticals ,medical devices and food supplements |
| Please describe your activities: | Solutions and consulting from Healthcare for Pharmacy, Hospital e Health Private Plans.  |
| Please specify the **sectors**: | 🞏 PLANNING DESIGN AND CONSTRUCTION(feasibility studies, planning design, Health centers planning design and construction supervision, etc.)Specify ………………………………………………………………………………………………………………………………………………….🞏 FURNITURE AND SUPPLIES(Interior fittings for sanitary/SPA/Beauty centers use, Goods and services for sanitary use, etc.)Specify……………………………………………………………………………………………………………………………………………………….🞏 MEDICAL EQUIPMENT(Electromedical equipments, Laboratory equipments, DiagnosticPhysiotherapy/Orthopedics and Rehabilitation System, Commodities and Consumer goods, etc.)Specify……………………………………………………………………………………………………………………………………………………….🞏 EQUIPMENT FOR COSMETICS(Devices and equipment for beauty centers, fitness centers, SPAS, Cosmetics and Natural, Processing under contract, Food supplements, etc.)Specify……………………………………………………………………………………………………………………………………………………….🗹 E-HEALTH(Hospital management systems, Electronic patient records (EPR / EHR), Remote management systems (mobile messaging / alerts / booking / recalling), Telemedicine / Teleconsultancy, etc. )Working with Solutions and consulting for the biggest medical group in Brazil.🞐BIOTECHNOLOGY(Bioinformatics, Biomedical, Green biotechnology, Red Biotechnology, White biotechnology, Life sciences, Pharmaceutical, etc.)Specify………………………………………………………………………………………………………………………………………………………. |
| Please detail the products you deal with (and related brands):- typology- range | Health area Software |
| Please indicate whether you have your own brand/s | Work Pharmacy, WSI – Integration Systems  |
| Geographic areas covered | In Brazil on States of São Paulo, Mato Grosso, Alagoas, Minas Gerais and Santa Catarina |
| Please indicate if you are already sole agent of foreign products  | No |
| Please indicate if you have contacts with foreign suppliers. If yes, indicate the country/ies | Yes, Italy |
| Please indicate your customers’ characteristics. | The biggest medical group in the world localizated Brazil |
| Please indicate if you have already worked with Italian companies. If yes, which ones? | No |
| Please indicate products/services/processes solutions you are looking for | Solutions for health hardware and software |
| Please indicate which kind of cooperation you would be more interested in:(i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier) | Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier |
| Please give further useful information |  |
| Please give the specific purpose of your visit to Italy | Establish contacts to develop business partnerships |
| Please indicate your future projects and goals. What kind of sectors, solutions and technologies you are planning / wish to develop, but have not found yet the support to do so | Developer medical tecnologic mobile, integrations between hardware and sofware and integrations between different sofware that we doesn´t developer |

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| **TOSM e-Health** |
| Please indicate the **ICT sectors** you deal with  | 🞐Agrifood🞐Automotive🞐BMP🗹Business management System🗹Consultancies🞐Educational🞐Energy🞐Environment🗹e-Government🗹e-Health🞐Finance & Digital Payments🞐Intelligent Transport System & Logistics🞐Mobile Apps🞐Multimedia🞐Retail🞐Security🞐Smart Energy & Smart Building🞐Tourism & Digital Media🞐Utilities🞐Other - please detail……………………….🞐All above sectors are of interest ……… |
| Please detail the products you deal with (and related brands):- typology- range | Health area Software |
| Please indicate whether you have your own brand/s | Work Pharmacy, WSI – Integration Systems  |
| Geographic areas covered | In Brazil on States of São Paulo, Mato Grosso, Alagoas, Minas Gerais and Santa Catarina |
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| Please indicate your customers’ characteristics. | The biggest medical group in the world localizated Brazil |
| Please indicate if you have already worked with Italian companies. If yes, which ones? | No |
| Please indicate products/services/processes solutions you are looking for |  Solutions for health hardware and software |
| Please indicate which kind of cooperation you would be more interested in:(i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier) | Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier |
| Please give further useful information  |  |
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| Please indicate your future projects and goals. What kind of sectors, solutions and technologies you are planning / wish to develop, but have not found yet the support to do so | Developer medical tecnologic mobile, integrations between hardware and sofware and integrations between different sofware that we doesn´t developer |
| Please indicate other ICT sectors you are interested in: | 🞐Agrifood🞐Automotive🞐BMP🗹Business management System🞐Consultancies🗹Educational🗹Energy🗹Environment🞐e-Government🗹e-Health🞐Finance & Digital Payments🗹Intelligent Transport System & Logistics🗹Mobile Apps🞐Multimedia🞐Retail🗹Security🗹Smart Energy & Smart Building🞐Tourism & Digital Media🞐Utilities**Please detail**………………………. |

**PIEMONTE AGENCY** / CENTRO ESTERO PER L’INTERNAZIONALIZZAZIONE

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