# TOSM - TORINO SOFTWARE AND SYSTEMS MEETING

# *International companies and public organisations meet Italian ICT*

# TOSM 2014

**International Key Player Profile Form**

***Enrolment Form***

(Please answer all questions)

**Working language: English**

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| --- | --- |
| Company name | Mednovo |
| Address | Scharnhorststraße 3 |
| Post code, City | 10115 Berlin |
| Website | www.mednovo.de |
| Spoken languages | German, English |
| ICT sectors you deal with: please highlight in bold | Agrofood  Automotive  BMP  Business management System  Consultancies  Educational  Energy  Environment  e-Government  **e-Health**  (Hospital management systems, Electronic patient records (EPR / EHR), Remote management systems (mobile messaging / alerts / booking / recalling), Telemedicine / Teleconsultancy, etc. )  Finance & Digital Payments  Intelligent Transport System & Logistics  Mobile Apps  Multimedia  Retail  Security  Smart Energy & Smart Building  Tourism & Digital Media  Utilities  Other - please detail Smart Mobility  All above sectors are of interest ……… |
| Description of your activity | Mednovo is a software company that specialises in every kind of medical and hospital documentation, including process tracking. We not only sell our applications ourselves, but also provide core software to manufacturers of medical devices, such as Karl Storz, and to solutions providers, such as CSC |
| Date of establishment | 2001 |
| Nr of employees | 45 (core company) + several hundred at our partner companies, where we jointly develop our solutions |
| Please indicate whether you have your own brand/s | Yes |
| Geographic areas covered | Worldwide, with customers in DACH, Benelux, France, US, Italy and the Gulf Region |
| Please indicate if you are already sole agent of foreign products | no |
| Please indicate if you have contacts with foreign companies. If yes, indicate the country/ies | US, Australia, Italy |
| Please indicate your customers’ characteristics. | Hospitals, Rehabilitation centers, Medical Training institutions |
| Please indicate if you have already worked with Italian companies.  If yes, which ones? | We have customers in Italy and one partner (EBNeuro S.p.A) |
| Please indicate sub-sectors you are mostly interested in (please highlight in bold) | Agrofood  Automotive  BMP  Business management System  Consultancies  Educational  Energy  Environment  e-Government  **e-Health**  Finance & Digital Payments  Intelligent Transport System & Logistics  Mobile Apps  Multimedia  Retail  Security  Smart Energy & Smart Building  Tourism & Digital Media  Utilities  Other - please detail Smart Mobility.  All above sectors are of interest ……… |
| Please indicate products/services/processes solutions you are looking for | Methodologies and technical solutions for medical training and simulation, devices for remote diagnosis, mobile eHealth |
| Please indicate which kind of cooperation you would be more interested in:  (i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier) | Project Partnerships, Suppliers and System Integration services |
| Please give the specific purpose of your visit to Italy | To seek for partners with complementary technologies and expertise for projects in remote diagnostic, medical training, simulation and advanced mobile medical devices |
| Please indicate your future projects and goals. What kind of sectors, solutions and technologies you are planning / wish to develop, but have not found yet the support to do so | Particularly medical training in critical hospital departments |

PIEMONTE AGENCY / CENTRO ESTERO PER L’INTERNAZIONALIZZAZIONE

**THINK UP** – Advanced ICT solutions from Torino Piemonte

Corso Regio Parco 27

10152 TORINO

Tel. +390116700552

Fax +390116965456

e-mail: [tosm@centroestero.org](mailto:tosm@centroestero.org)