

Italian Innovation - From Concept To Car



From Concept to Car will be present at European Automotive Components Expo 2009



ITALIAN INNOVATION

From Concept to Car

Website: www.fromconcepttocar.com

ONLINE READER ENQUIRY CARD NO. 510

■ **Based in Torino, Italy**, From Concept to Car provides foreign buyers with the opportunity to get in touch with over 150 top-flight Piedmont suppliers, who have the potential to manufacture a vehicle from the drawing board (styling, engineering, prototyping) to mass production (tooling, automation, components and systems, assembly), as well as cover such elements as logistics and services.

The capacity to innovate and conduct R&D activities are distinctive features of the From Concept to Car member companies: 45% own R&D facilities; there are over 30% registered patents in the last five years; and a further 25% of companies have participated in national or European research development projects.

From Concept to Car encourages the development of joint innovative products and has recently financed R&D and manufacturing activities for the production of ecological vehicles aimed at the personal mobility market.

The innovative H-Ergo, an ecological four-wheel personal mobility vehicle will be presented at European Automotive Components Expo 2009 on Booth 4040.