



Asco Industries arrives in Italy and values possible collaborations with Torino Piemonte Aerospace's enterprises

Turin, Italy - From tomorrow to Thursday in Piedmont's city

"The conference 'Asco Industries: how to develop new marketing associations in an international ambit' will take place tomorrow in Turin (at 9:15am at Centro Congressi Torino Incontra) with 40 adhesions. This will be the occasion to know business strategies of the Belgian society for production of structural parts and assemblies for airplanes, for the first time in Piedmont. The day will continue with a program of ten visits, and then the successive day, to the facilities of chosen enterprises by ASCO among those registered in Torino Piemonte Aerospace, project of the Turin's Commerce Chamber with the support by Region, managed by Centro estero per internazionalizzazione, that promotes a selection of societies in aerospace and defense sectors abroad. After English Marshall Aerospace, French Dassault Aviation and Sogecclair, Walter Aircraft Engines and Lompraha of Czech Republic, alternated in Region from January, now Belgium. Torino Piemonte Aerospace aims at reinforcement to marketing business with great European players, besides with some far markets (China, India and Russia) that in Piedmont can find superb partners. The Region is centre of one of the major aerospace poles in Italy. The Piedmont's aerospace, with an overall turnover of EUR 1,8 bn and 10,000 employees, confirms protagonist on international markets: in 2008 has exported aircraft and spacecraft for EUR 735 million, 17,1% of the national exportation's, with an increase of 36,6% compared to the previous year. The main destination areas are EU (27, 64,2% of the total) and Northern America (30,9%). Inside EU in 2008 the orders are directed mainly to Germany (21,7%), UK (17,3%) and France (11,0%); outside EU, there are USA (26,3% of the overall export in sector) (Turin's Commerce Chamber source). Turin is center of the only international business convention, organized in Italy for aerospace sector (Aerospace & Defense Meetings), at its second edition on next October 28 and 29". (006) 090727181019-1107685 (World Aeronautical Press Agency - 2009-07-27 06:10 pm)