

1. **5T** www.5t.torino.it

Telematics Technologies Transport Traffic Torino is the regional agency dedicated to ITS solutions for the management of public transportation and monitoring of traffic in Piemonte. 5T manages the Traffic Operation Centre (TOC) in Torino city, an integrated system for monitoring and optimization in real time of public transports. 5T is now working on the TOC extension to the whole regional area as well as on a new regional system of electronic ticketing (BIP project).

2. **BYLOGIC** www.bylogix.it

Bylogic plan integrated systems for automotive applications for on board monitoring. In particular they contributed to create Bolloré's electric cars now circulating in Paris.

Sistema AUTUMN (AUTomotive hUMAN Net) is a network of 4 Piedmontese companies joining Think Up project, dedicated to the study and creation of a prototype able to use new interface paradigms for the man-machine interaction within the automotive sector. The driver will have access to more intuitive and functional devices such as touch screen with multi-touch interface or graphical instruments like widgets.

These are the Sistema AUTUMN companies:

3. **AKHELA** <http://www.akhela.com> (leader)

Akhela develops complete solutions on a great variety of activities in the automotive sector, including integrated systems for the real time management of the vehicle, information and on-board entertainment applications as well as systems for the man-machine interaction optimization.

4. **EXPERIENTIA** <http://experientia.com>

Consultancy company adopting "users' experience" paradigms for the efficiency, effectiveness and usefulness of the systems.

5. **ISMB – Istituto Superiore Mario Boella** www.ismb.it

Research and innovation centre in the ICT sector. It gathers over 150 researchers working tightly connected with private companies. It offers smart mobility solutions for satellite navigation, infomobility services and work on European projects. At ITS World Congress ISMB also presents an article on nets simulations for vehicle to vehicle communication.

6. **SSB** www.ssbprogetti.it

IT group specializing on the planning and creation of innovative software solutions.

Think Up offers international buyers a fast track to meet and develop business with a selection of 70 top class ICT companies from Torino-Piemonte. All the companies were chosen on the basis of strict evaluation parameters: technology, innovation and project development skills, as well as the presence of a structured staff for the management of business relations with foreign partners. The Think Up Team connects, free of charge, the advanced technologies developed by its member companies with the requests expressed by SMEs, corporations, public administrations, and universities from all over the world. Participation in international events, trade missions abroad, incoming delegations of international players and the organisation of b2b meetings are some of the actions carried out. The project is promoted and supported by the Torino Chamber of Commerce and managed by Piemonte Agency with the support of its technical partners Torino Wireless Foundation and the ICT Innovation Cluster. www.thinkupict.org



Promoter and supporter

The **Torino Chamber of Commerce** plays a key role in fostering the growth of the local economy which it enhances through effective and targeted initiatives for nearly 237,000 companies working in the Province. Foreign companies can contact the Chamber's offices to obtain information about starting a business in the Province of Torino or finding a potential partner in a number of sectors (automotive, aerospace, environment, ICT, agro-food, ...). www.to.camcom.it



Partner

Based in Torino, Italy, **Piemonte Agency** is the one stop shop to get in touch and make business with Piemonte-Italy. The Agency is the key reference point to come to know about the local economic system, to get information on opportunities in the area, to find a quality destination for direct investment, to discover the perfect host for leisure and business travel. In the Ict sector, it matches the local production offer with the needs expressed by foreign markets and assists local companies in their international activities. It also manages the *Think Up* project. www.centroestero.org



Technical partners



The **Torino Wireless Foundation** promotes and sustains the development of the Piemonte Technology District, by both supporting the most promising hi-tech companies and projects and facilitating synergies between the worlds of research, business and finance. Torino Wireless works to make available to the almost 100 companies of the District, services for access to leading technologies, financing of innovative research projects, maximising the value of intellectual property, training of entrepreneurs, managerial and market consulting, networking and internationalisation, and access to Venture Capital www.torinowireless.it



The **ICT Innovation Cluster**, located in Turin, is a platform for innovation that boosts coordination and synergies between innovation players. The ICT Innovation Cluster is made up of 122 players coordinated by Torino Wireless in line with regional innovation policies; its mission is to make available infrastructure and services with a high added value, to understand the technology needs of the companies in the Cluster, to help companies to collaborate to develop high quality R&D projects and partnership, and to orient Piemonte's regional research and innovation policies. www.poloinnovazioneict.org