



United we stand

THE APULIA, CAMPANIA AND PIEMONTE REGIONS

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In the face of global market challenges, regional aerospace clusters are joining their capabilities to better serve national and international development programmes.

Technology sectors like aerospace require tight coordination between complementary industrial clusters to reach effective critical mass and international standing, as well as to develop joint improvement programmes. This vision has seen three of Italy's leading clusters: Apulia, Campania and Piemonte combine to form a dynamic cluster alliance and enhance their industrial and research programmes.

Giuseppe Acerno, president of district committee Apulian Aerospace District says the alliance must be instrumental in coordinating different factors that can help develop a plan to standardise the sector: "This would include production, training, research, internationalisation and services, and also help public institutions to drive industrial policies that can be as near as possible to the needs of industry, R&D and academia."

Dario Moncalvo, assistant general director, Finpiemonte notes that the alliance needs to capitalise on the heavy investment in the region: "Alenia Aeronautica has recently set up two test and research facilities in the surrounding region. Our role should be in



United front: Key members from Italy's various aerospace clusters at Aeromart

maintaining a leadership in systems integration and development."

Federico Lasco, general director, Regional council of Campania adds: "The challenges facing the Campania region are to continue implementing new enterprises to complete the cluster, increase our finances using venture and seed capital, and to continue integrating SMEs within the three clusters. To support this, we have signed an agreement with BCI for the promotion of aerospace in other sectors."

Aeromart is the first occasion that the three regions have united to take part in an event since signing the agreement last September.

"We will continue doing things in a joint way," explains Piemonte's Aerospace industry manager, Diana Giorgini. "This partnership is a more effective way of communicating with everyone."

She adds that it is the second year the Piemonte region has attended this event: "Aeromart is well organised and always provides our cluster with great results in terms of targeted meetings. Aeromart concentrates within two days, many meetings under one roof; this is a very positive aspect of the event."

www.centroestero.org

www.regione.campania.it

www.finpiemonte.it

www.cittadelladellaricerca.it