



## Advanced ICT solutions

 ITALY



TORINO-PIEMONTE-ITALY

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Discover innovation, R&D, competitiveness and quality, core features of the ICT sector in Piemonte, the most industrialized region in North-Western Italy



**THINK UP** is a project offering international buyers a free reserved lane to meet and develop business with a selection of 96 excellent ICT companies. The project is promoted by the *Torino Chamber of Commerce* with the support of *Piemonte Regional Authority* and is managed by highly technical partners: *Torino Wireless Foundation*, *CSI-Piemonte* (Consortium for Information Systems) and *Piemonte Agency for Investments, Export and Tourism*.

Think Up member companies were chosen on the basis of strict evaluation parameters: technology, innovation and project development skills, as well as the presence of a structured staff for the management of business relations with foreign partners. The selection was led according to two activity lanes: enterprises working for the private sector (75) and enterprises working for public administration bodies (42, of which 21 operate for both the private and the public sector).

Think Up companies cover a wide range of offers:

**Multimedia:** Virtual reality, web design, multi-dimensional graphics, e-learning, IPTV, Content Management System, technologies with highly potential growth

**Security:** Extremely interesting products and services answering the needs of the latest international request for new security solutions. Companies can offer, also on an aggregated level, innovative solutions (video recorded surveillance, biometrical solutions, access control, software etc.).

**ITS – Intelligent Transport Systems:** The Piedmontese tradition in car manufacturing and the number of enterprises active in this field allowed the development of strong competences in mobility problems monitoring and management

**ERP:** Management solutions are points of reference for the regional entrepreneurial context. Many internationally renowned vertical products are made in Piemonte.

**Industrial automation:** Advanced solutions to support the manufacturing of automotive, aerospace, textile, agro-food and wine industries.

**Telecommunications:** Service providers, data transport technologies, digital terrestrial television, broadband communication services.

**Finance:** National leader banks and insurances enabled the growth of the related ICT capacities.

**Hardware/Firmware development:** Dedicated software and new business applications.

The Think Up Team connects, **free of charge**, the advanced technologies developed by its member companies with the requests expressed by SMEs, corporations, public administrations, universities from all over the world. Participation in international events, trade missions abroad, incoming delegations of international players and organization of b2b meetings are some of the actions carried out.

Furthermore, on the basis of markets' trends, international purchase managers are **invited in Torino** to illustrate their development and supply policies and meet Piedmontese enterprises, research centres and universities to evaluate possible business opportunities.

Discover all member companies and scheduled activities on: [www.thinkupict.org](http://www.thinkupict.org)

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