

# EU MISSION TO INDIA SUSTAINABLE BUILDING MATERIALS

MUMBAI - DELHI - BANGALORE; 21-25 SEPTEMBER 2015



## ABOUT THE MISSION

Piedmonte Agency for Investment, Export and Tourism (CEIP), The Indo Italian Chamber of Commerce and Industry (IICCI) and the Coventry University Enterprises Ltd. (CUE) in collaboration with the European Business and Technology Centre (EBTC) in India, will organize a business mission of European companies dedicated to “Sustainable Building Materials | Construction industry from 21-25 September 2015 in the cities of Mumbai, Delhi and Bangalore.

## WHY PARTICIPATE

Indian real estate and construction industry is growing by 15.2% p/year and is estimated to reach a value of € 756.7 billion in 2028. The rapid urbanization – from present 406 to a population of 600 million in 2031- will require the construction of 50-70 million square meters of commercial and residential space every year. Urban residential demand alone is for 34.1 million units by 2022. It leads to a rapid growing demand for building materials, technologies and services, such as:

Insulation materials (Rockwool, Glasswool, Fibre Glass, market is 150.000 Mt); construction chemicals (admixtures, flooring and waterproofing agents, adhesives and sealants and repair and rehabilitation); Roofing and Enveloping; Bricks, Ceramic Tiles, Marbles and Paints; Windows, Doors and Frames; Construction Equipment, Lifting & Material handling; technology for Cement, Concrete, Mortar, and Pre Cast; Construction & Project Management software.

Green building is also growing as a relevant market segment, driven by consumer demand and by the corporate social responsibility of large developers as well as fostered by Government initiatives, such as the recently launched 100 smart cities plan and it has seen a growth from a green built up area of 1.858 sqm in 2003 to 160 million in 2015.

That is why the project also aims at laying down a set of Product Environmental Protocols (PEP) to be used as “terms of reference” for launching in India voluntary Eco Certification schemes for Building Materials based on ISO 14020 series of standards and European best practices with a focus on three families of product: Cement, Concrete and Mortar | Brick and Tiles | Waterproofing and Insulation.



EBTC is a programme co-funded by the European Union



and coordinated by



EUROCHAMBRES

## MISSION BENEFITS

- Participation in B2B meetings with Indian companies (and other Agencies) selected on the basis of their verified interest in your company technology, services and solutions offers, in different Indian cities;
- Participation in dedicated Technical Workshop, to present your products and technological expertise highlighting their superior environmental characteristic as a Unique Selling Proposition and explore possibilities of collaboration and synergies with Indian entrepreneurs, Government agencies, Associations and Research organizations in the India's upcoming Green Building Space.
- Empower yourself with adequate knowledge about doing business in the Indian Green Building Space

## PROGRAMME

### Mon. 21st September, 2015 - Mumbai:

11.00 am to 1.00 pm: **Seminar presentation**  
**"EU approach for Building Materials: eco-labeling & Product Environmental Protocols launch"**

Networking Lunch  
Afternoon: b2b meetings

### Tue. 22nd September, 2015: Mumbai - Delhi

Morning: b2b meetings  
Afternoon: Transfer from Mumbai to Delhi

### Wed. 23rd September - Delhi

Morning: b2b meetings  
Afternoon: b2b meetings

### Thurs. 24th September: Delhi - Blr

11.00 am to 1.00 pm: **Seminar presentation**  
Afternoon: Transfer from Delhi to Bangalore

### Fri. 25th September - Bangalore

11.00 am to 1.00 pm: **Seminar presentation**  
Afternoon: b2b meetings

## TRAVEL & ACCOMMODATION

The partners will facilitate the logistics for travel (booking for Indian domestic transfers, airport pick-up and drop-off car rental) and hotel accommodation. However, the flights, taxi and accommodations costs will be borne by the participants. A requisite Travel Booking Form will be provided upon confirmation of your participation.

Here below some indicative costs - pls note that rates may vary at the time of booking.

- Hotel (5 star, single room) € 150-180 per night
- Chauffeur Driven Car Rental for B2B meetings at Indian companies offices: € 100 per 8 hrs 80 kms [extra if above]
- Chauffeur Driven Car Rental for airport pick-up / drop-off: € 50 per transfer
- Indian domestic flights: € 150-200 depending upon distance
- Interpreters: € 125 per 8 hrs

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## CONTACTS for more information and registration:

### CEIPiemonte

Ms Annalisa Gamba  
Tel +39 011 6700639  
[ebtc@centroestero.org](mailto:ebtc@centroestero.org)  
Turin (Italy)

### IICCI

Mr Amar Joshi  
Tel +91.22.67728186  
[ebtc@indiaitaly.com](mailto:ebtc@indiaitaly.com)  
Mumbai (India)

### CUE

Ms Corinne Edwards  
Tel + 44 7974 984350  
[CEdwards@cad.coventry.ac.uk](mailto:CEdwards@cad.coventry.ac.uk)  
Coventry (UK)

### EBTC

Ms Priya Dagar  
Tel. +91.11.33521500  
[info@ebtc.eu](mailto:info@ebtc.eu)  
New Delhi (India)

