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**Bryn Jones**  
**Business Development Manager of TRILIX srl - Tata Motors subsidiary (India)**

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TRILIX was founded in 2006 as an independent automotive Design and Engineering Services supplier. In 2010 80% of the quota holding was acquired by the Indian group TATA Motors Ltd.

TRILIX's core competence includes packaging, exterior and interior design, product feasibility verification, 3D surfacing, management of model/show car/prototype build, BIW & Trim. Engineering. In March 2013

TRILIX relocated to a new facility in Nichelino as part of a growth strategy. Today TRILIX has around 70 employees. The present (financial year) sales are expected to reach Euro 9M.

Web site: [www.tatamotors.com](http://www.tatamotors.com)

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***What are the main advantages of investing in Piemonte?***

Recent events have led to the demise of Turin's automotive manufacturing industry and of many of the Design and Engineering Services companies who historically served not only the Italian industry but most of the World's established OEM's as well as newly created, start-up companies.

Despite this, a strong legacy remains; Piemonte still has a very qualified and flexible workforce.

Piemonte also offers the chance of a very attractive lifestyle, which in today's highly mobile labour market is a definite advantage.

***What problems have you encountered?***

Policies of successive governments which do little to support the Italian industry.

An "image" problem related to Italian politics.

High taxes - related to first point.

Local authorities with little sympathy for the needs of smaller sized companies, related to first point.

Connections with Europe and extra-European locations are not good.

Though many of the problems attributed to Italy are undoubtedly blown out of proportion, the generally negative publicity can be easily exploited by non Italian competitors.