Doing Business in Aqaba
Enhance your global positioning....
13th November 2014, Smart Mobility World

Vision of the ASEZ

“a world class business hub and leisure destination on the Red Sea, acts as a development driving force for Jordan that improves the quality of life and prosperity for the community through sustainable development”
ASEZ COMPETITIVE ADVANTAGE

- Strategic Location
  - 3 Continents – 5 Countries
- Gateway to the Levant
- Jordan’s only access to open seas
- Natural endowments
- Market Access
  - Number of Free Trade Agreements
- ASEZA
  - One-Stop-Shop
- Multi-Modal Transport hub
- Flexible Regulatory Framework
- Tourism Destination
  - ‘Golden Triangle’
- Open-skies International Airport
- Aqaba Development Corporation (ADC)
- Duty-Free Zone
- Historical endowments
- Cultural endowments
- World-class Incentives
- Advanced Master Plan

ASEZ Master Plan
2001 - 2020

- Aqaba Town
- Port Areas
- Coral Costal Zone
- Southern Industrial Zone
- Airport Industrial Zone
The Objective at that time was set to reach investments by 2020 with a total value of:

$6 Billion

Current on-ground Achievements

Achievements Exceeded The Master Plan Target by more than 300% in a short period of time.

Over $20 Billion

Currently

$6 Billion

Target by 2020

0 $5 Billion $10 Billion $15 Billion $20 Billion
ASEZ BUSINESS ENVIRONMENT

- Decision making Spontaneity & Expediency
- Vibrant, innovative Legislation
- Diversified / Sectorial Business Opportunities
- Multi-model Venues in each Opportunity
- Investment edge serving entrepreneurs right business mix

Regulated by

Developed by

Your Single Point-of-Contact for All Investment Needs

Your Business Partner & Infrastructure Enabler
Potential Markets

- All Energy related Markets
- Business Parks
- Education
- Recreational & Tourism
- Convention Centers
- Heavy & Light Industry
- Logistics / Ports & Airports
- Malls
- etc.
Why Aqaba?

- Good & stable business environment
- Safe heaven
- Free-trade agreements
- ADC / PPP’s / Private Sector Mentality
- ASEZ Decision making Process
- ASEZA Model allows Innovation
- Business / Logistics / & Tourism hub
- Diversified Business Opportunities

North and Middle Port Master Plan

- 2 (Cruise Vessel Berth) Marsa Zayed
- Main North Port (will be relocated in the south)
- Middle Port
- Container Terminal
- Ferry Terminal
Multi Billion USD Real-estate/Tourism Developments

Ayla Oasis

Marsa Zayed

Saraya Aqaba

Tala Bay

Thank you
www.aqabazone.com