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Chairman Aero Sekur Spa (Italy – England)



Aero Sekur Spa is an example of an Italian company that has chosen to expand, investing in Piemonte. Among the shareholders, an investment fund from United Kingdom holds a portion of the company's assets. The company specialises in innovative textiles applied to the aerospace and security sector. It was created in 1993 out of the merger of Irvin

Aerospace (founded in 1968) and the Sekur division of Pirelli, which had 40 years of experience behind it.

Aero Sekur has its head office in Aprilia (Lazio) and another three plants in Arenzano, Persippany (New Jersey, USA) and the United Kingdom. It opened an office in Piemonte, in Caselle Torinese, in 2012.

Web site: www.aerosekur.com

What are the main advantages of investing in Piemonte?

We have several manufacturing and research centres in Italy and abroad. In 2012 we set up a research centre in Piemonte that designs and prototypes articles in innovative textiles primarily for aeronautics, space and flight security. We chose Torino essentially because of the presence of an aerospace district there, and for the skills and supply sector present in the area. What is more, being in a condition to do so, we were able to take advantage of the Regional Investment Contract, a financial tool that addresses new manufacturing and research projects in Piemonte.

What problems have you encountered?

I would underline the airport connections, which are not particularly suitable for an international company that travels a lot. On top of that, bureaucracy is an obstacle to a company's efficiency, but this is a problem common to the entire country.

What advice would you like to give to a businessman who wants to invest in Piemonte?

When we took the decision, we also considered other competitive Italian regions that specialised in the aerospace sector, but we found something more in Piemonte: an industrial and manufacturing culture that is rooted in people (entire family generations have grown up with "the factory") and an institutional system that welcomed us and introduced us to the local set-up, revealing a particular openness. These are intangible elements, but they can represent added value that is decisive for an investor's decision.