



Detroit Regional Opportunities Connections for Italy

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Detroit: A Region That Gets Things Done

- Gateway for Trade: **1** day drive to half the US and Canadian market
- **5.5 million** people
- One Home to **14** Fortune **500** companies
- **134,000** plus businesses employing **2.7 million** people
- **2nd** largest supply of world's fresh water
- Primary sectors include: auto, defense, information technology, health care and alternative energy



Regional Talent

- Highest concentration of engineers in United States
 - More than **65,000** engineers
- Over **350,000** IT Professionals
- More than **847,000** students are enrolled in Michigan's higher education institutions.
 - **15** public higher education institutions
 - **32** private higher education institutions
 - **28** community colleges



Regional Innovation

- Rich history of innovation
- More than **120** foreign auto firms have engineering, R & D or technical centers in the Detroit Region
- All **6** of the world's largest OEMs have research facilities in the region
- Michigan's University Research Corridor is **ranked third** among "Innovation Clusters" in life sciences R & D spending in the United States
- U.S. Patent Satellite Office opened Summer 2012



Global Position

- **1,250** foreign firms from **34** countries
- Busiest northern border crossing in North America
 - More than **11,000** trucks cross daily
- **25,000** foreign students studying in Michigan's colleges and universities
- Michigan businesses exported **\$56.9** billion in goods and services in 2012
- **588,000** foreign born individuals reside in Michigan
- The infrastructure for foreign firms to succeed



Detroit-Italy Collaborative Relationship

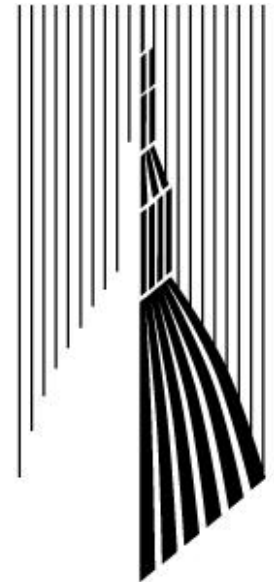
Working relationship with Consul Maria Luisa Lapresa and Italian American Association of Business and Technology

30 year agreement between the Detroit Regional Chamber and the Torino Chamber of Commerce

Italy Help Desk – Summer 2013

Purpose:

- Assist Italian firms that want to locate/partner in Detroit Region
- Assist Detroit Regional firms that want to invest in Italy



Italian Presence in Detroit Region

Over **45 Italian Firms** present

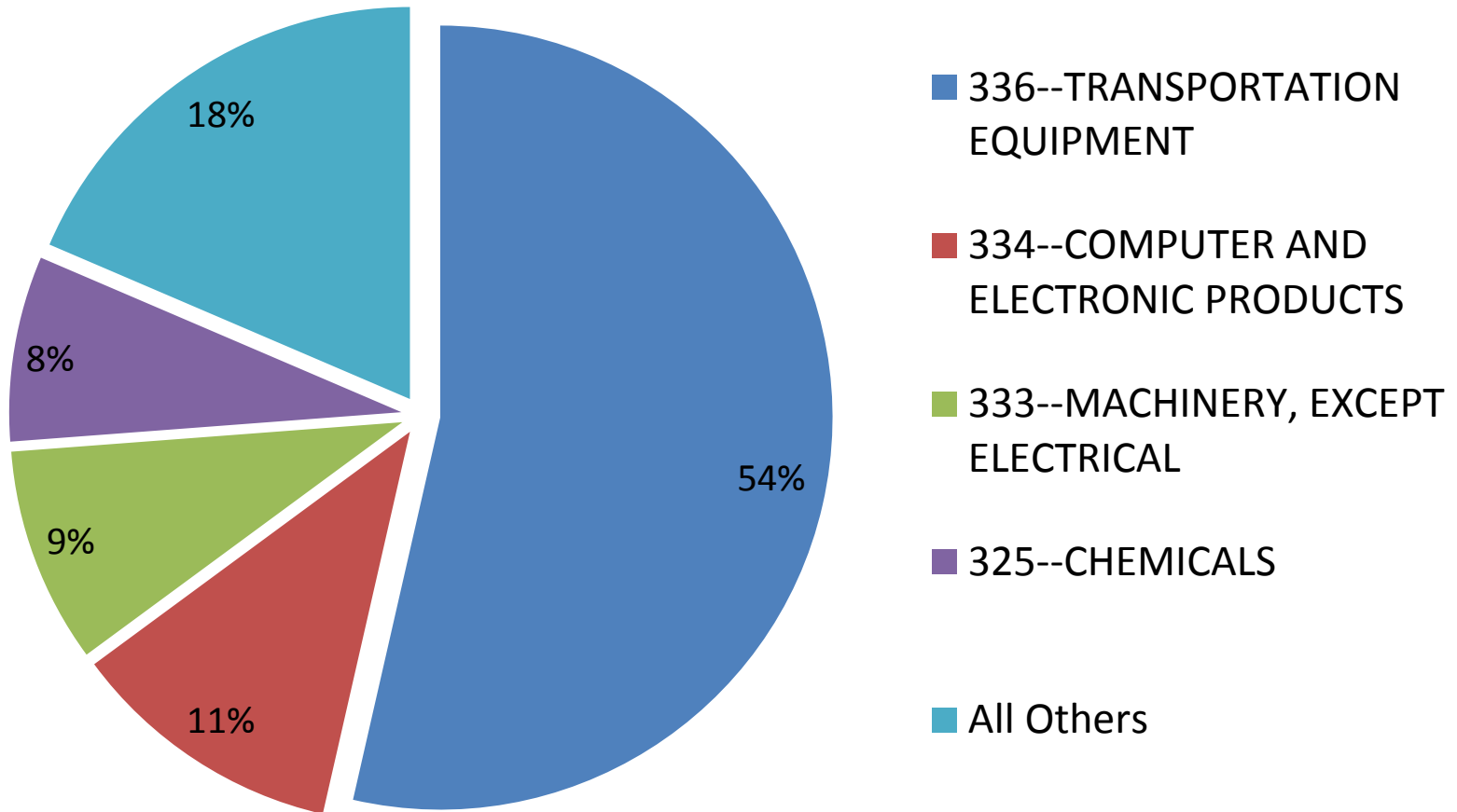
Recent expansion into Region: **Cover Car & Amet S.R.L.**



**MAGNETI
MARELLI**



Michigan to Italy Exports





Economic Development Start Here

- Attracting jobs and capital investment globally
- Identify tax incentive programs
- Provide business advisory services, market intelligence and research, and referrals to technical specialists
- Provide guidance on site location and selection
- MICHauto: promote, retain, grow Michigan's auto industry



Detroit Regional Chamber

Thank You

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