



**Tavolo di lavoro: Fare
Business in Nord America :
Focus
Georgia – Michigan**

**Next FCTC Actions to
support SME's
interested to US
Activities**

Torino, 27 giugno 2013



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PIEMONTE: THE COMPLETE AUTOMOTIVE DISTRICT

CAR Management Briefing Seminars

- August 5–8, 2013



MBS Focus 2013 :

Mobility,

Profitability,

Sustainability



MBS : Mobility, Profitability, Sustainability What ?

- Mon** **Global Manufacturing Strategies**
Featherweight Competition: The Path to a Lightweight
Perspectives on the Future of Connected Vehicle Technology
- Tue** **Advanced Powertrain Forum**
Now That Sales Are Back
Innovate or Mandate: The Road to Self-Driving Vehicles
Purchasing Today: Changing Dynamics in Car Maker/Supplier Relations
- Wed** **Automotive Strategy: Mobility, Profitability, Sustainability**
The Designing for Technology (and the Consumer) Forum
Capital Investment: Increasing Capacity with Creative Public/Private Cooperation
- Thu** **Automotive Strategy: Mobility, Profitability, Sustainability**



MBS : Mobility, Profitability, Sustainability Who ?

Dan Ammann, General Motors

Jacqui Dedo, Dana Holding Corporation

Scott Keogh, Audi of America

Bill Kreuger, Nissan Americas

Rick Schostek, Honda North America, Inc.

Dr. Jan Spies, Volkswagen AG

James Tetreault, Ford Motor Company

Phil Martens, Novelis, Inc.

Bob Lee, Chrysler Group LLC

Governor Rick Snyder, State of Michigan

Governor Jay Nixon, State of Missouri

Doug Rothwell, Business Leaders for Michigan

And more 75+ speakers



FCTC support:

- 1) Strong link with the MBS Organization**
- 2) Networking with important Automotive people attendee at the MBS**
- 3) Visibility**

More informations :

<http://www.cargroup.org/?module=Page&slD=management-briefing-seminars>



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*Tutta la documentazione presentata
oggi sarà disponibile nell'area
riservata del sito:*

<http://iniziative.centroestero.org/iniziative.php?IDitem=879&action=view>



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